



CREATING MEMORABLE EVENTS

A decorative graphic on the left side of the page consisting of a cluster of small, solid-colored circles in shades of purple and green, arranged in a roughly circular pattern that tapers towards the top.

VIRTUAL EVENT PRODUCTION & MANAGEMENT



WWW.THECHARLESGROUP.COM

THE CHARLES GROUP, INC.

The Charles Group is an established force in the meetings and events industry, offering its clients a dedicated team of passionate, experienced meeting and event planners whose continued success comes from the foundations of business-creativity, resourcefulness, and responsiveness. Our robust roster of corporate clients prefer to work with us as we know how to be discreet, make careful use of their budgets, and deliver a quality product every time.

Whether you are planning small meetings, hosting conferences, turning your event virtual, or producing large programs, we would welcome the opportunity to assist you in making them successful.

LET US TRANSLATE THE ENERGY OF YOUR LIVE EVENTS INTO THE VIRTUAL REALM

The current climate has made in-person events challenging, if not impossible. But the need for interaction, communication, and collaboration has not disappeared. That's why The Charles Group is ramping up our virtual event production and management offering to our clients. We know you need to provide more than a clunky, low-quality digital meeting platform or a boring webcast to your attendees. You need the excitement, engagement and interaction of a live event delivered in a seamless, high-end production environment and we can help you make that happen!

KEY GOALS FOR VIRTUAL EXPERIENCES



Find creative ways to engage with the audience to keep them tuned in and wanting more



Utilize flawless virtual event software that offers secure accessibility and sufficient bandwidth



Offer a seamless, simple and intuitive user experience for attendees



Include event features that allow attendees, speakers and sponsors to meet their goals of participating in your event

CAPABILITIES AVAILABLE FOR YOUR VIRTUAL EVENT

- Virtual or hybrid events (virtual and in-person)
- Pre-recorded presentations, live presentations or a combination
- Virtual exhibit halls and booths
- Virtual general sessions, including multiple panelists
- Virtual breakout sessions
- Virtual networking and entertainment
- Chat features
- Fundraising capabilities
- Speaker and attendee interaction
- Sponsorship opportunities
- On-demand or live access for attendees
- Social media promotion